



**THE DIGITAL  
REBEL WHO  
REACHED 5  
MILLION  
PEOPLE**

**& HELPED  
SHAPE A  
REGIME  
CHANGE.**

**ROXY BLAZE**

**HUNGARY'S FIRST  
AI POLITICAL  
ACTIVIST.**

# ABOUT ROXY BLAZE:

## THE DIGITAL REBEL

Roxy Blaze is Hungary's first and most prominent AI-generated political influencer and activist. Emerging in late 2025, she quickly evolved from a digital singer into a viral sociological phenomenon. In a media landscape heavily saturated by state propaganda, Roxy was created to be the unfiltered voice of the "harsh reality" of everyday Hungarians. Operating entirely as a 100% artificial entity, she uses biting sarcasm and radical honesty to translate complex political and economic corruption into an accessible language for a disillusioned generation.



## BY THE NUMBERS:

These metrics represent a massive cultural footprint in a country of just 9.5 million people, proving that AI activism can penetrate the mainstream.

## MEDIA STATISTIC



ORGANIC  
REACH IN  
30 DAYS

5M



HIGHLY  
ENGAGED  
FOLLOWERS

100K+



ARTIFICIALLY  
GENERATED

100%

# SOME OF THE VIDEOS



## CONFRONTING THE ELITE IN A RESTRICTED MEDIA LANDSCAPE.

Roxy "sat down" for an interview at Hungary's leading independent talk show Partizan. She confronted the Foreign Minister with questions that human journalists were barred from asking, proving that a digital activist can be the ultimate tool for transparency.

[ENGLISH VERSION](#)



## THE DEFENSE OF ARTISTIC FREEDOM AGAINST POLITICAL SUPPRESSION.

Inside the European Parliament, Roxy holds former Prime Minister Viktor Orbán accountable for his regime's ideological war on Hungarian cinema. To amplify her message, resurrects iconic "ghosts" of Hungary's cinematic and literary history from a legendary action hero to a classic symbol of youthful innocence. This demonstrating that true cultural heritage cannot be erased by political decrees.



[ENGLISH VERSION](#)



## EXPOSING EXTREME WEALTH INEQUALITY AND TRANSLATING GRAND CORRUPTION FOR THE EVERYDAY CITIZEN.

Roxy "boards" the infamous luxury superyacht of Hungary's wealthiest state-backed oligarch. By giving a satirical, hyper-realistic tour of the absurd opulence, she breaks down astronomical corruption into relatable, everyday terms. Her closing message is simple but devastating: this unimaginable wealth wasn't earned; it was stolen directly from the pockets of ordinary citizens. With this stunt, Roxy managed to make the gravity of systemic theft and extreme excess instantly understandable to the everyday working person.

[ENGLISH VERSION](#)



# THE CREATOR STATEMENT

## A NOTE FROM THE ANONYMOUS FOUNDER OF ROXY BLAZE

I created Roxy Blaze out of sheer, suffocating frustration. For years, watching the Hungarian political landscape felt like living in an alternate reality. A state-sponsored propaganda machine dominated the media, while the everyday struggles of ordinary people—what we call the 'harsh reality'—were systematically silenced. As an individual citizen, speaking out against this system felt exhausting, isolating, and at times, risky. I needed an outlet to channel the collective anger and powerlessness of my generation into something constructive. So, I built a shield out of code and pixels.

Roxy wasn't designed to be just another virtual influencer selling fashion; she was designed to be untouchable. The state's well-funded smear campaigns and trolls couldn't destroy a political activist who didn't physically exist. From her very first video, I made it crystal clear to the audience that Roxy was a 100% Artificial Intelligence. And that is where the greatest sociological paradox of this entire project lies.

In a post-truth political landscape where human leaders lied seamlessly, the Hungarian public found radical honesty in a machine. They didn't just tolerate her artificial nature; they embraced it. During the tense, historic elections of 2026, Roxy became far more than my personal therapy—she became a megaphone for millions of disillusioned voters. Through her satirical videos, we could finally laugh at our oppressors instead of fearing them.

The corrupt elite may have collapsed in the recent regime change, but the systemic issues, the economic struggles, and the absurdities of daily life remain. Therefore, Roxy's mission isn't over. She stays, because as long as the 'harsh reality' exists, the people will need their digital rebel.

*The Anonymous Creator of Roxy Blaze*

## TAKING FULL ADVANTAGE OF HER LIMITLESS DIGITAL EXISTENCE,

Roxy places herself in surreal, hyper-realistic scenarios that would be impossible in the physical world. Her most viral stunts include "sitting down" for a hard-hitting interview at the country's biggest independent talk show, performing a satirical stand-up comedy routine on national television, and famously knocking out a billionaire oligarch's wife aboard a luxury private jet fleeing to The Hague. These visually stunning interventions haven't just entertained millions; they have redefined political activism in the AI era.



# MEDIA ASSETS & PRESS CONTACT

**DOWNLOAD HIGH-RES ASSETS**

Drive link:

**[ROXY BLAZE PRESS](#)**

**PRESS INQUIRIES  
& INTERVIEW REQUESTS:**

Email:  
**[hello@roxyblaze.hu](mailto:hello@roxyblaze.hu)**

Please note: To maintain the integrity of the project, the creator of Roxy Blaze remains strictly anonymous.

However, the founder is available for written Q&A, audio calls, or encrypted off-camera interviews upon request.

